

The rise of streaming has created an explosion of content, giving viewers more to watch than ever before. But with so many choices, it becomes critical for studios, distributors, networks and other content providers to make their titles easily discoverable to the right audiences. And although most discovery experiences are image-centric, it's text-based descriptions that have the most influence on viewing decisions.

Rich, descriptive metadata can help ensure your content gets ample exposure, and gives your customers an intuitive and personalized experience that allows them to optimize their viewing time. But collecting and aggregating raw TV show and film information and delivering it through a standards-oriented database is an expensive and labor-intensive task. Human intervention and a well-established editorial process are also needed to keep the database fresh - adding even more time and cost to the process.

### TheTVDB: Rich Metadata to Drive Viewership and Revenue

TheTVDB is the premier community-driven entertainment database, providing the most accurate source of metadata for over 330,000 movies and 130,000 TV series, as well as talent and other types of video content. TheTVDB delivers fresh, descriptive crowd-sourced metadata to make your content more discoverable and relevant - around the globe, at scale.



**350,000+ MOVIES**



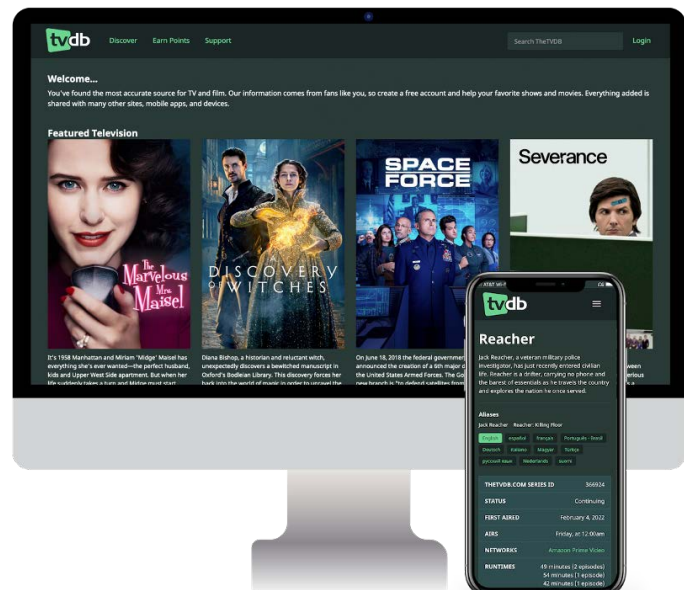
**160,000+ TV SERIES**



**37+ ACTIVE EDITORIAL TEAM MEMBERS & MODERATORS**



**727,000+ MONTHLY AVERAGE OVERALL EDITS**



Our complete, high-quality metadata ignites engagement by powering your recommendation engines and enhancing customer search capabilities, while helping you build out your content catalog. TheTVDB can be used as your primary information resource, or to fill in the gaps in your existing data. Many companies extend their recommendation engines with our keywords, perfect their search by adding our translations data and aliases, take advantage of our superior episode or season structure, use our show and movie status fields to update their storefronts, and much more.

### Crowd-Sourced and Continuously Updated

With almost 25,000 average overall edits a day, TheTVDB's data is curated in real-time by humans to ensure that it is always fresh and reflects changing social trends, moods and current events. Our community of contributing authors are overseen by both an editorial team and a 37+ person moderation team who use stringent editorial standards and workflows to keep descriptions neutral and hyperbole-free and ensure data quality and consistency.

### A Large Catalog of Digital Media Metadata

TheTVDB's robust entertainment industry dataset includes a large catalog of global video metadata across a variety of fields in 185 languages, all accessible via our state-of-the-art v4 API. Thousands of developers across major media and entertainment brands use our metadata API to power their apps, utilities, storefronts, and projects.

TV Only	TV & Movies	Movies Only
<ul style="list-style-type: none"><li>• Seasons</li><li>• Episode Release Dates</li><li>• Episode Artwork</li><li>• Guest Stars</li><li>• Specials / Bonus Features</li><li>• Day / Time Part</li></ul>	<ul style="list-style-type: none"><li>• Title</li><li>• Overview</li><li>• Translations</li><li>• Companies (Studio, Distro, Prod Co.)</li><li>• Original Language</li><li>• Original Country</li><li>• Runtime</li><li>• Status</li><li>• Genres</li><li>• Talent (Actors, Directors, Writers)</li><li>• Key Art</li><li>• Keywords &amp; Tags</li><li>• International Ratings</li><li>• Awards</li><li>• Trailers</li><li>• Characters</li><li>• Character Key Art</li><li>• Character Professions</li><li>• Link Identifiers</li></ul>	<ul style="list-style-type: none"><li>• Production Budget</li><li>• Global Box Office</li><li>• Spoken Languages</li><li>• Release Dates By Country</li><li>• Production Countries</li></ul>

### A Smarter, More Connected Entertainment Ecosystem

TheTVDB is a Whip Media company. Whip Media helps leading entertainment companies succeed in today's high-volume, high-velocity global content environment with a market-leading cloud software platform that combines unique, actionable insights with scalable, connected workflows for licensing, content planning and financial operations.